

Date; 11/11/2023

DR. MOHAMMAD
ABDALKARIM ALZUOD



PERSONAL INFORMATION

Title: Academic Member

Academic Rank: Assistant Professor

Date & Place of Birth : Alhashemiah 1/5/1973

Nationality: Jordanian

Address: Zarqa – Jordan

Phone No.: 00962772235848

e-mail: m.alzuod@aau.edu.jo

ACADEMIC QUALIFICATIONS

| Degree | Major | Duration (From-To) | University | Country |
|-----------|---|--------------------|---------------------------------|----------|
| PhD | Business Management / Entrepreneurship and Innovation | 2015-2018 | University Utara Malaysia (UUM) | Malaysia |
| Master | Business Administration | 2012-2015 | Hashemite University | Jordan |
| Bachelors | Public Administration | 1991-1995 | University of Mutah | Jordan |

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TEACHING EXPERIENCE

| Duration | Rank | Institution | Department/Faculty | Country |
|----------------|-------------------|--------------------------------------|---|---------|
| 2023 - Present | Assistant .Prof | Amman Arab University | Business Administration Department | Jordan |
| 2019-2023 | Assistant Prof. | Zarqa University | Business Administration Department | Jordan |
| 2019-2019 | Lecture | Princess Sarvath Community College | Administrative and Financial Sciences Program | Jordan |
| 2020-2023 | Part Time Lecture | Zarqa Technical Intermediate College | Business Administration Department | Jordan |

OTHER EXPERIENCE

| Duration | Rank | Institution | Department/Faculty | Country |
|-----------|--------------------------------|------------------------------------|---|---------|
| 2019-2019 | Director | Princess Sarvath Community College | Administrative and Financial Sciences Program | Jordan |
| 2022-2023 | Certified Trainer and Lecturer | Institute of Public Administration | Training Department | Jordan |

PUBLICATIONS

JOURNALS

| Author/s | Title | Journal | Vol./No. | Publication Date |
|--|---|---|--|------------------|
| Alzuod, M. A. & Al-Odeh, R. A. | The Impact of Applying Just-In- Time Production System on the Company Performance in Garment Manufacturing Companies in Jordan | Artificial Intelligence and Transforming Digital Marketing | Studies in Systems, Decision and Control, Book series (SSDC, Volume 487) pp (677-690) / Springer Nature Switzerland AG | 2023 |
| Alzuod, M. A., Ghaith, M. M., Alshibli, A. H. & Tunsi, W. | The Impact of Digital Transformation on Achieving Strategic Agility, A Case study: Jordan Customs | Artificial Intelligence (AI) and Finance | Studies in Systems, Decision and Control, Book series (SSDC, Volume 488) pp (25-33) / Springer Nature Switzerland AG | 2023 |
| Alzuod, M. A., & Dalain, F. N. | The Impact of Entrepreneurial Orientation on Innovative Performance in Jordanian SMEs during the Covid-19 Pandemic | The Implementation of Smart Technologies for Business Success and Sustainability | Studies in Systems, Decision and Control, Volume 216) PP (159- 169) / Springer Nature Switzerland AG | 2023 |

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- Ghaith, M.M., Alzuod, M.A., Al-Okaily, M. The Effect of Information Sensitivity and Usage on Consumer Privacy: The Case of Electronic Payment Systems From the Internet of Things to the Internet of Ideas: The Role of Artificial Intelligence. EAMMIS 2022. Lecture Notes in Networks and Systems, vol 557 (pp. 391-401). Springer, Cham 2023
- Majali, T., Alzuod, M. A., Almajali, D., Ojo, A. O., Mansour, A. Exploring the Relationship between Business Intelligence Capabilities and Decisions Quality among Jordanian Telecommunication Companies Central European Management Journal, 30(4), pp 1454–1460 2022
- Alzuod, M. A., & Alqhaiwi, L. A. The role of strategic flexibility in enhancing crisis management in the commercial banking sector during the COVID-19 pandemic Corporate Governance and Organizational Behavior Review 6(2), pp 104–112 2022
- Alzuod, M. A. & Majali, T. The role of organizational culture as moderator in the relationship between knowledge management and organizational Academy of Strategic Management Journal 20(6), pp 1-12 2021

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learning in
Jordanian
universities

Alzuod, M. A. The impact of International Journal of 14(2), 2020
knowledge sharing Innovation, Creativity pp 1199 – 1211.
on green innovation and Change
in Jordanian
industrial firms

Alzuod, M. A. K., Examining of Journal of Knowledge 2(1), 2019
Isa, M. F. M., & Innovative Management pp 53 – 69.
Othman, S. Z. B. Performance Application and
amongst SMEs in Practice
Jordan

Alzuod, M. A. K., Intellectual Capital, International Review of 7(2), 2017
Isa, M. F. M., & innovative Management and pp 308-314.
Othman, S. Z. B. performance and the Marketing
moderating effect of
entrepreneurial
orientation among
small and medium
sized enterprises in
Jordan

Alzuod, M. A. K, Organizational Aust. J. Basic & Appl. 11(1), 2017
Isa, M. F. M., & Learning, innovative Sci. pp 16-26.
Othman, S. Z. B. performance and the
moderating effect of
entrepreneurial
orientation among
Jordanian SMEs

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|---|---|--|----------------|------------------|
| Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B. | The relationship between intellectual capital, organizational learning and innovative performance among SMEs in Jordan | Conference proceedings of the 3rd International Conference on Advanced Research in Business and Social Sciences, Langkawi, Malaysia. | (pp. 204-213) | (2017, March). |
| Alzuod, M. A. K., & Kharabsheh, R. | The Influence of Managerial Innovation on Firm Performance in Jordanian Commercial Banks. | Conference proceedings of the International Conference on Business Management Research II (CBMR 2015), Alor Setar, Malaysia. | (pp. 357- 366) | (2015, December) |

CONFERENCES

| Author/s | Title | Conference | Country | Date |
|--|---|--|---------|-----------------------|
| Alzuod, M. A., Ghaith, M. M., Alshibli, A. H. & Tunsi, W. | The Impact of Digital Transformation on Achieving Strategic Agility, A Case study: Jordan Customs | The International Conference on Economics and Administrative Sciences: Business Organizations Trends in Light of Digital Transformation: Economic, Legal and Media | Jordan | 8-10 March 2023 |
| Alzuod, M. A. & Al-Odeh, R. A. | The Impact of Applying Just-In- Time Production System on the Company Performance in Garment Manufacturing Companies in Jordan | The 6th Equal Opportunities Conference “Sustainable Leadership and Technology Innovation Management” | Bahrain | 6 -8 February 2023 |

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|---|---|--|----------|-------------------|
| Ghaith, M.M., Alzuod, M.A., Al- Okaily, M. | The Effect of Information Sensitivity and Usage on Consumer Privacy: The Case of Electronic Payment Systems | European, Asian, Middle Eastern, North African Conference on Management and Information Systems (EAMMIS 2022): “From the Internet of Things to the Internet of Ideas: The role of Artificial Intelligence”, | U.K | 10-11 June 2022 |
| Alzuod, M. A., & Dalain, F. N. | The Impact of Entrepreneurial Orientation on Innovative Performance in Jordanian SMEs during the Covid-19 Pandemic | The International Conference on Economics and Administrative Sciences: Corona Virus Pandemic: Its Effects and Recovery Strategies | Jordan | 23-24 March 2022 |
| Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B. | The relationship between intellectual capital, organizational learning and innovative performance among SMEs in Jordan | The 3rd International Conference on Advanced Research in Business and Social Sciences 2017 (ICARBSS 2017) | Malaysia | 29 -30 March 2017 |
| Alzuod, M. A. K., & Kharabsheh, R. | The Influence of Managerial Innovation on Firm Performance in Jordanian Commercial Banks. | The International Conference on Business Management Research II (CBMR 2015) | Malaysia | 22 Dec 2015 |

MEMBERSHIPS OF SCIENTIFIC AND PROFESSIONAL SOCIETIES

- Member in the Chapter of the Global Innovation Institute (GInI) in UAE from 2023 to Present.
- Reviewers in Journal of Quality – Access to Success Journal (Q2, Scopus) was edited by the Romanian Society for Quality Assurance (SRAC), from 2023 - Present
- Member of Scientific Committee in International Conference on Asian Studies ICAS'2023 – (The Education Malaysia Jordan / Embassy of Malaysia and Malaysian Universities Alumni of Jordan at Jerash University on 2023).
- Member of Media Committee in International Conference on Asian Studies ICAS'2023 – (the Education Malaysia Jordan / Embassy of Malaysia and Malaysian Universities Alumni of Jordan at Jerash University on 2023).
- Member of the Arab Researcher ID (ARID) / 2016 to Present
- Member of the University Council - Zarqa University / 2020-2021.

UNIVERSITY COMMITTEES

DEPARTMENT LEVEL:

- Member of creating academic specializations.
- Member of control and inspection.

WORKSHOPS ATTENDED

- “Improving processes using Lean and Six Sigma methodology” on 26 October 2023 / PDC Learning in Dubai – UAE.

- “Enhancing Leadership of Innovative Performance in Organization:” on 28 September 2023 / the Global Innovation Institute (GInI) in Chapter of UAE.

- “Innovation Labs: fundamentals and applications” on 31 August 2023 / the Global Innovation Institute (GInI) in Chapter of UAE.

- “Challenges of enterprise readiness for innovation” on 25 May 2023 / the Global Innovation Institute (GInI) in Chapter of UAE.

- “Scientific Contributions in Applied Science” on 19 March 2023/ Education Malaysia Jordan & Malaysian Universities Alumni Association in Jordan – Amman – Jordan.

- “System of protection of whistleblowers and witnesses in corruption cases “Course on 15 March 2023/ The Canada Fund for Local Initiatives & Transparency Jordan (JTC) in Amman – Jordan.

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- "Innovation Conference 2 (Innovate For a Better Future)" on 2 February 2023 / PDC Learning in Dubai – UAE.
 - "Innovation Management as per ISO 56002" on 23 February 2023 / PDC Learning in Dubai – UAE.
 - "How to write and publish your research in the most prestigious international specialized journals" on 8 December 2022 / Malaysian Universities Alumni Association in Jordan – Amman – Jordan.
 - "Designing E-learning Curriculum" on 18-19 December 2020 / MEDIU University Malaysia and ARID Scientific Malaysia.
 - "Virtual Higher Education Reform Week" / Innovation and Entrepreneurship in Higher Education- Jordan/ on 8 June 2021/ Organized by the National Erasmus+ office – Jordan.
 - "New Government Procurement System" workshop on 23 June 2021/ Institute of Public Administration- Amman – Jordan.
 - "Professional Development Course to Develop the Capabilities of Faculty Members" Course on 20-22 September 2021 / Faculty of Educational Sciences - Zarqa University.
 - "Technical assistance Mission (TAM) on "From Entrepreneurial Projects to Startups: EU experience" Workshop/ on 5 - 6 October 2021/ Organized by the National Erasmus+ office – Jordan.
 - "Journal Article Writing Workshop (IJESME) on 6 Jan 2016 UUM - Malaysia.
 - "Structural Equation Modeling by Using Smart PLS 2.0 Course on 18 Feb 2016 / OYA Graduate School of Business/ UUM – Malaysia.
 - "Primary Data Analysis / Structural Equation Modeling (PLS-SEM) Course on 24-26 Oct 2016 / Jordanian Student Association / UUM – Malaysia.
 - "Postgraduate Enhancement Workshop Series "Basic SPSS for Postgraduate" workshop on 8 Nov 2016 / Awang Had Salleh Graduate School of Art and Sciences/ UUM – Malaysia.
 - "International Seminar on Leadership and Quality Management on 5 Nov 2017 / (UUM) and (Universitas Sultan Ageng Tirtayasa/Indonesia) - Malaysia.
 - "the Introduction of Intellectual Property on 26 April 2018 / Arab Society for Intellectual Property / Amman – Jordan.
 - "Strategic Planning in Charitable Corporations on 4 May 2018 / Martyr Rashed Alzyoud Association for Charitable and Development purposes / Zarqa – Jordan.
 - "Be an entrepreneur ... your first step towards entrepreneurship workshop on 29 September 2018 / Jordan Engineers Association / Amman – Jordan.

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-“Regional Conference "Empowerment of Civil Society through Community Media" on 18-19 February 2019 / Community Media Network and Al- Balad Radio/ Amman – Jordan.

-“Initialization New Academics Program” on 30 September -3 October 2019 / Zarqa University/ Zarqa – Jordan.

-“How to use Turnitin Software against plagiarism to develop scientific research” on 26 April 2020 / (workshop on line) Tech knowledge Company & Deanship of Scientific Research// Zarqa University/ Zarqa – Jordan.

-“The comprehensive guide to designing educational material online” on 22 April 2020 / (workshop on line) College of Educational Sciences// Zarqa University/ Zarqa – Jordan.

-“Research and citations authentication by using EndNote Software and Web of Science WOS” on 18 June 2020 / (workshop on line) Clarivate Analytic Company & iDev & Deanship of Scientific Research / Zarqa University/ Zarqa Jordan.

WORKSHOPS OFFERED

- Planning and organizing work
- Integrated management skills
- Empowerment
- Managing work stress
- Communication and teamwork
- Entrepreneurship
- Innovation
- Strategic Planning

RESEARCH INTERESTS

- Entrepreneurship,
- Innovation Management,
- SMEs,
- Strategic Management

LANGUAGES

- Arabic - Mother Tongue
- English – Fluent

OTHER COMMUNITY ACTIVITIES

- Member in Martyr Rashed Alzyoud Association for Charitable and Development purposes, from 2018 to Present.
- Member in Jordanian Alumni Association of Malaysian Universities / 2021 to Present. Member in Jordanian Writers Society / 2020 to Present
- Member of the Higher Committee of the Jordanian Family Library Program (15th session) /Jordanian Ministry of Culture/ 2021.
- Member of the Special Works Committee in the Jordan National Library Department - Jordanian Ministry of Culture from 2023 to present.
- Local Observer for the Parliamentary Elections in 2016 with the National Alliance to monitor the elections, the National Centre for Human Rights Amman, 20 September 2016.
- Former Chairman of the Board of Educational Development (Al-Hashimiyah), 2018 -2019.

AWARDS RECEIVED

- Have presented a paper & received best paper award for paper titled :The Effect of Information Sensitivity and Usage on Consumer Privacy: The Case of Electronic Payment Systems at the EAMMIS 2022, organized by Bridges Foundation and Coventry University, UK , On 10-11 June 2022.
- Letter of Thanks from the President of Zarqa University in 2023: Thanks and appreciation for my efforts in teaching and scientific research during my work at the university from 2019-2023.

GRADUATE STUDENTS SUPERVISION

| Student Name | Thesis Title |
|-------------------------------------|--|
| - Mohannad Qreie. (2021). | The impact of crisis management on the performance of Jordanian commercial banks in light of the Covid-19 pandemic / a case study: The Housing Bank for Trade and Finance. Business Administration Department. Zarqa University. |
| - Alaa Mohammad. (2021). | The impact of the training strategy on the efficiency and effectiveness of human resources in Jordanian commercial banks. Business Administration Department. Zarqa University. |
| - Abeer Shogri. (2021-2022). | The role of organizational culture as a moderator in the relationship between talent management and excellent employee's performance in manufacturing companies in Zarqa-Jordan. Business Administration Department. Zarqa University. |

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- **Emad Alsaleh.** (2021-2022). The impact of administrative creativity in promoting institutional excellence in private hospitals in Zarqa governorate. Business Administration Department. Zarqa University.
 - **Ali Hussien Alshibli.** (2021-2022). The Impact of Digital Transformation on Achieving Strategic Agility A Case study: Jordan Customs. Business Administration Department. Zarqa University.
 - **Rami Al-Odah.** (2022-2023). The Impact of Applying Just-In-Time Production System on the Company's Performance, A Case Study: MAS Kreedat Al-Safi Company Jordan. Business Administration Department. Zarqa University.
 - **Fatchia Alssgar.** (2022-2023). Impact of using Information Technology on Achieving Sustainable Competitive Advantage in Royal Jordanian Case Study. Business Administration Department. Zarqa University.
 - **Hasan Alwaan.** (2022-2023). Impact of Entrepreneurial Orientation on Firm Performance of SMEs in Zarqa Free Zone - Jordan Case Study. Business Administration Department. Zarqa University.
 - **Lina Bahri.** (2022-2023). Impact of Empowerment on Organizational Justice Analytical Study for A Sample of Ministry of Interior Female Employee- Jordan. Business Administration Department. Zarqa University

REFERENCES

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- Prof. Salem Al-oun
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Al Al-Bayt University - Jordan
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00962795905441
 - Dr. Adel Yassin
Master Program Coordinator in Department of Business
Applied Science University - Bahrain
adel.alzyoud@asu.edu.bh
0097336183755